



Built for Pet Retail.

Designed for multi-unit consistency. Built for Canadian rollout.

Wherever pet food is sold, **Versa Brands Fit.**



Built for High-Traffic Retail

Pet stores move fast—especially at the shelf. From refrigerated treats to frozen raw programs, Versa Brands equipment is built to support high-traffic environments with reliable performance, easy access, and strong product visibility.

Designed for Consistency

From one location to the next, your setup stays the same. Reliable temperature control, durable construction, and repeatable performance ensure every store delivers a consistent customer experience.

Ready to Scale

Opening your next location—or your next ten? Versa Brands deliver the availability, flexibility, and support needed.

Backed Across Canada

In-stock inventory. Coast-to-coast distribution. A trusted service network that keeps your stores running when it matters most.

efi VERSA BRANDS

Complete *pet food merchandising* solutions...

Glass Door Merchandisers

Maximize product visibility and drive impulse purchases with bright, clean displays—ideal for refrigerated treats, supplements, and specialty items.



Chill
Versa
PREMIER

Upright Freezers

Perfect for frozen and raw pet food programs. Consistent temperatures ensure product integrity at every location.



Chill
Versa
PREMIER

Chest Freezer

High-capacity storage for bulk frozen products. Efficient, reliable, and built to handle growing frozen pet food categories.



Chill
Versa
DISPLAY

Open Air Merchandisers

Encourage grab-and-go purchases with easy-access displays—ideal for high-margin treats and everyday essentials.



Chill
Versa
DISPLAY

Shelving

Durable stainless solutions built for tight spaces and fast-paced environments—keeping your bar organized and efficient.



Chill
Versa
STEEL

Sinks

Perfect for pet retail environments—supporting sanitation, cleaning, and daily workflows.



Chill
Versa
STEEL

efi VERSA BRANDS

From front-of-store merchandising to backroom storage, Versa Brands support every part of the pet retail operation. From Versa Chill refrigeration and Versa Steel shelving to Versa Display solutions - here are just a few of the essentials that keep your stores running smoothly.

					
					
C2-54GDSVC F2-54GDSVC	C2-54GDSVCP F2-54GDSVCP	FCCG-50 FCCG-26		NPR-S2448EP NPR-2472EP	
					
C2-54GDVC F2-54GDVC	C2-54GDVCP F2-54GDVCP	F1-50GDCT-L		TS2448 TB2448	

Explore our website

to view our full range of products - find specification sheets, photos, warranty information and more!



Why *pet store* chains choose Versa Brands

- Canadian owned and operated company
- National distribution network
- Designed for high-traffic retail environments
- Ideal for refrigerated & frozen pet food programs
- Consistent performance across locations
- Stocked in Canada
- Supported by national service network
- Over 8000 stocked parts for quick ship
- Tariff-free equipment
- Exceptional customer service
- Comprehensive warranty options

Let's connect and discuss how *efi* can support your next rollout!

Built for Chains. Built for *Canada*

- Stocked Domestically = Faster Rollout
- No Tariffs = Predictable Costs
- Standardized Platforms = Easier Scaling
- Large Service Network = Fewer Headaches



Built for *connected* pet stores

EFI Cold Connect™ Monitor equipment performance across every location in real time—helping reduce product loss, maintain consistent temperatures, and address issues before they impact your store.

*Available on select Versa Premier models.



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