



Built for Grocery.

Designed for multi-store consistency. Built for Canadian rollout.

Wherever food lives, **Versa Brands Fit.**



Built for High-Traffic Environments

High-traffic retail environments demand equipment that performs. From backroom prep to front-of-store merchandising, Versa Brands support efficiency, freshness, and product visibility.

Designed for Consistency

Standardized performance across every location. Reliable temperatures, durable construction, and repeatable results - store to store.

Ready to Scale Across Locations

From regional banners to national rollouts, Versa Brands support consistent performance, availability, and merchandising standards across every store.

Backed Across Canada

National distribution, stocked inventory, and a coast-to-coast service network.

efi **VERSA BRANDS**

Complete *grocery foodservice* solutions - built to drive visibility

Open Air Display

Keep products visible, fresh, and easy to access—driving impulse purchases in high-traffic areas.



VERSA
DISPLAY

Convection Ovens

Ideal for in-store prepared food programs—keeping hot foods ready while maintaining quality and consistency.



VERSA
HEAT

Coolers & Freezers

Maintain consistent temperatures while showcasing products to maximize sell-through.



VERSA
Chill
VERSA
PREMIER

Shelves & Tables

Built for the grind. Durable stainless steel that keeps your kitchen moving.



VERSA
STEEL

Gelato Display Case

Premium presentation that enhances product appeal and increases basket size.



VERSA
DISPLAY

Microwave Ovens

Support in-store foodservice programs with fast, consistent heating.



VERSA
HEAT

efi VERSA BRANDS

From backroom to the sales floor, Versa Brands support every step of the grocery operation.

From Versa Chill refrigeration and Versa Steel worktables to Versa Heat hot food solutions and Versa Display merchandising — these are just a few of the essentials that keep your operation moving.

					
					
C3-82GDVC F3-82GDVC	C3-82VCP F3-82VCP	CGOMB-6080 CGOMB-7280	HHSO-17	NPR-S2448EP	SA-MSEC30
					
IM-1000	C3-82GDVCP	HGOCM-4680	MW-171800208	TSB2448	SA-BS80

Explore our website

to view our full range of products - find specification sheets, photos, warranty information and more!



Why *grocery* chains choose Versa Brands

- Canadian owned and operated company
- National distribution network
- Built for high-volume kitchens
- Consistent performance across locations
- Stocked in Canada
- Supported by national service network
- Over 8000 stocked parts for quick ship
- Tariff-free equipment
- Exceptional customer service
- Comprehensive warranty options

Let's connect and discuss how *efi* can support your next store rollout!

Built for Chains. Built for *Canada*

- Stocked Domestically = Faster Rollout
- No Tariffs = Predictable Costs
- Standardized Platforms = Easier Scaling
- Large Service Network = Fewer Headaches



Built for *connected* Kitchens

EFI Cold Connect™ Monitor equipment performance across every location in real time—helping reduce down-time, protect product integrity, and minimize shrink across your stores.

*Available on select Versa Premier models.



EFI Sales Ltd.
Toronto Office & DC
515 Hanlon Creek Blvd.
Guelph, ON, N1C 0A1

EFI Sales Ltd.
Vancouver Office & DC
26895 Gloucester Way
Langley, BC, V4W 3Y3

(888) 565-9920 Toll Free
(519) 822-1895 Toronto
(604) 607-8850 Vancouver

www.efifoodequip.com | info@efifoodequip.com |

