



Built for Bars & Clubs.

Designed for multi-unit consistency. Built for Canadian rollout.

Wherever cocktails are served, **Versa Brands Fit.**



Built for Peak Service

When the bar is three-deep, every second counts. Versa Brands equipment is built to keep drinks flowing—fast recovery refrigeration, reliable ice production, and performance that holds through peak hours.

Designed for Consistency

From one location to the next, your setup stays the same. Reliable temperatures, durable construction, and repeatable performance your team can count on—night after night.

Ready to Scale

Opening your next location—or your next ten? Versa Brands deliver the availability, flexibility, and support needed for seamless multi-unit rollouts.

Backed Across Canada

In-stock inventory. Coast-to-coast distribution. A trusted service network that keeps your bar running when it matters most.

efi VERSA BRANDS

Complete *bar & nightclub* solutions...

Direct Draw Coolers

Keep kegs cold, organized, and flowing. Built for fast pours and consistent performance behind the bar.



VERSACHILL

Back Bar Coolers

Show it. Chill it. Serve it. Reliable storage that keeps beverages cold and within reach during peak service.



VERSACHILL
PREMIER

Coolers & Freezers

From undercounter to reach-in, keep ingredients, garnishes, and backup stock perfectly chilled.



VERSACHILL
PREMIER

Shelves & Tables

Durable stainless solutions built for tight spaces and fast-paced environments—keeping your bar organized and efficient.



VERSASTEEL

Ice Machines

High-output ice production you can depend on. Consistent, clean ice—because every drink depends on it.



VERSACHILL

Cocktail Mix Units

Built for speed and efficiency. Integrated sink and storage keep your bar moving through the busiest nights.



VERSASTEEL

efi VERSA BRANDS

From back bar to last call, Versa Brands support every step of the bar operation.

From Versa Chill refrigeration and Versa Steel worktables to Versa Heat cooking and Versa Display solutions — here are just a few of the essentials that keep your operation moving...

					
 CBBDD2-48CC CBBDD2-60CC  CBBSGDS2-48CC CBBSGDS2-60CC	 CBBGD2-28-48VCP CBBGD2-28-60VCP  C2-48GDVCP F2-48GDVCP	 HGPZ-2333  C1-68GDCT	 MW-341800208 MW-171800208  HHSO-17	 NPR-S2448EP NPR-2472EP  TSB2448	 VS-CH-10  VS-SV-40

Explore our website

to view our full range of products - find specification sheets, photos, warranty information and more!



Why *bar* chains choose Versa Brands

- Canadian owned and operated company
- National distribution network
- Built for high-volume kitchens
- Consistent performance across locations
- Stocked in Canada
- Supported by national service network
- Over 8000 stocked parts for quick ship
- Tariff-free equipment
- Exceptional customer service
- Comprehensive warranty options

Let's connect and discuss how *efi* can support your next rollout!

Built for Chains. Built for *Canada*

- Stocked Domestically = Faster Rollout
- No Tariffs = Predictable Costs
- Standardized Platforms = Easier Scaling
- Large Service Network = Fewer Headaches



Built for *connected* Bars

EFI Cold Connect™ Monitor equipment performance across every location in real time - helping reduce downtime, improve consistency, and catch issues before they impact service.

*Available on select Versa Premier models.



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